

Learn how to Create a Behavioral Health Communications Message – PSA

Address.....Behavioral Health Issues On Your HBCU Campus!

# PSA CONTEST - ENTER TODAY!

“Tell me, I forget. Show me, I remember. Involve me, I understand.”



For contest guidelines or  
for more information visit

[www.hbcucfe.net](http://www.hbcucfe.net)

1-866-988-HBCU (4228)



Morehouse School of Medicine  
Department of Psychiatry & Behavioral Sciences  
HBCU - Center for Excellence in Behavioral Health  
Grant # TI-080315

## Enter Behavioral Health PSA Contest

- ✓ Develop Behavioral Health Awareness message(s) for your campus (using print, audio, video (broadcast media))
- ✓ Secure written consent from your institution and for any content contained in the PSA that that entrant(s) did not create, e.g. images and music.
- ✓ Complete and submit PSA and the HBCU Behavioral Health Communications Promotion Campaign no later than **February 1<sup>st</sup> 2018** (application HBCU website [www.hbcucfe.net](http://www.hbcucfe.net))
- ✓ Promote and Vote for your PSA - on your campus **Feb. 8<sup>th</sup> -15<sup>th</sup> 2018!**
- ✓ Winners announced during the Annual Behavioral Health Awareness Day - **Thursday, February 20<sup>th</sup>**

## Deadline

For submitting your entry!

NO LATER THAN

**February 1<sup>st</sup> 2018**

5:00 pm EST